



BEAUTY SOCIETY

ADVISOR PRODUCT
+ PROGRAM GUIDE



CONGRATULATIONS AND WELCOME TO YOUR BEAUTY SOCIETY BUSINESS!

THANK YOU FOR JOINING THE BEAUTY SOCIETY TEAM. WE ARE THRILLED TO BE WORKING WITH YOU! WHETHER YOU HAVE JOINED FOR FUN AND FRIENDSHIP, PURPOSE AND PASSION, EXTRA MONEY AND DISCOUNTS, OR ALL OF THESE THINGS COMBINED, WE ARE HERE TO SUPPORT YOU AND CHEER YOU ON.

Are you ready to have fun with your Beauty Society “Legacy Kit” contents?

We have included some of our most popular products that are sure to make a difference in your complexion and get you started on your Beauty Society journey!

Be sure and cash in on your **one-time-use 60% off promo code** included with your Legacy Kit. It's an excellent opportunity to check out so many other products in your new beauty line and the perfect opportunity to complete your perfect personal skin care regimen. The promo code expires after the first full calendar month of joining and has an order cap of 40 SKU's. You will find your 60% off promo code in your business portal, at the bottom of your “Business Bank” tab.

Rest assured that you will be sharing top-of-the-line products that you can be incredibly proud of. This is a terrific opportunity for others as well, and has the potential to be utterly life-changing. We have included our best-selling skincare product profiles to help get you familiar with our product line. This catalog will help you feel even more confident as a Beauty Society Advisor Affiliate guiding your clients to the best regimens for their specific skincare needs.

Jeannie Lorin

Jeannie Lorin | Founder, Beauty Society





GETTING STARTED with Beauty Society!



FIRST THINGS FIRST!

Make sure you check out your new Beauty Society Business Portal by logging into Team.BeautySociety.com. Getting familiar with your Business Portal is essential for success!

Be sure to personalize your Beauty Society website by clicking “Public Profile” under your “Profile” tab in your Business Portal. Here is where you can publicly display your contact information, a description of your business, and even a photo of yourself! Pro Tip: Input your zip code to be searchable by customers and Advisors in your area.



BOOK A ZOOM CALL WITH OUR CONCIERGE

Our Concierge team is here to help you with any questions that you have as a new Advisor and more! The Concierge team can also be used for potential advisors, or advisors and customers that may need product recommendations. Scan the QR code to check it out!

SCHEDULE TIME WITH THE PERSON WHO REFERRED YOU TO BEAUTY SOCIETY

We call this person your Upline/
Sponsor. Connect with your Sponsor
for a quick introduction and to set
your 30-day goal!

JOIN US ON
OUR FACEBOOK
GROUP!
BEAUTY SOCIETY
ADVISOR



SCAN QR CODE

DAY 1

BOOK YOUR FREE ZOOM CONCIERGE CALL

Speak face to face with one of
our corporate team members for a
personalized call based on what you
want to know!



SCAN QR CODE

GET INSPIRED

Check out our Transformations
page! Don't forget to take
your 'before photo' for your
transformation!

SCAN QR CODE



ENROLL IN BEAUTY SOCIETY UNIVERSITY (BSU)

Learn about Beauty Society products, how
to use your business portal, and more!
Access your free training by logging into
your Business Portal.



SCAN QR CODE

DAY 2

USE YOUR 60% OFF PROMO CODE!

If you haven't used your join 60% off join promo code, this is your chance!
Your 60% off code expires 30 days after you sign up as an Advisor and is the
perfect tool to get to know the product line!

Where Do I Find My 60% Off Code?

You can find your 60% off code in two places:

- In your welcome email, you received when you
first signed up as an Advisor **OR**
- At the bottom of your "Business Bank" tab in
your Business Portal



SCAN QR CODE

JOIN CORPORATE FOR MOMENTUM MONDAY VIA ZOOM

Come join us every Monday where we interview high-rank Advisors for life
changing business building advice, stories, and encouragement!

SCAN QR CODE



DAY 3

START SHARING!

MAKE YOUR FIRST SOCIAL MEDIA POST!

The goal with social media is to create interest and start the conversation.

Attraction marketing = when you attract interested prospects and customers to you, by creating valuable content that attracts your target audience.

Don't only share sales post.

People *will unfriend* you. Spread it out with lifestyle posts and get to know people!

Utilize the 30/70 rule.

Only 30% of your FB posts should be business posts and the rest should be about you and your life.

Interact with 5 people's post and 5 stories

before you make a post. This will help boost your "algorithms" and get your post seen more.

Make sure to space out 1-2 hours

in between your posts so that they aren't "competing with each other."



"LESS IS MORE" WHEN YOU POST A BEFORE & AFTER

Example: instead of posting the regimen the client used, sometimes you'll get more interaction if you post something like "wow my friend is obsessing over her new eye cream" or "I cannot believe how smooth her skin is" or "Can you believe her acne is all gone?!" The key here is to create interest and start the conversation.



Post on Facebook between 1-2 times a day.

Spread your posts out.

Posting back-to-back will take away from your first post.

Stories vs. Newsfeed

Save your funny meme posts for your stories and not your newsfeed.

You can post on stories about 10 times a day and people LOVE stories. (Think of stories as behind the scenes of your life.)



MAKE SURE YOUR POST IS PUBLIC!

This is so that when your friends comment on your post, their friends have a chance at seeing it too. This is one way that you can expand your network. If one of their friends comments or "likes" the post, you can send them a friend request! Making it public will also allow you to post on the thread to get some comments and love from your teammates!

USE A PHOTO THAT REPRESENTS YOU AND YOUR WHY

For example: If you joined Beauty Society because of your family, include them in the photo. If you joined because of the personal discount, tell them! *Don't forget to invite them to ask what you are talking about.*

DON'T FORGET TO FOLLOW UP!

Reach out to your friends and family that are interacting with your post. Respond to them how you usually connect with them. Maybe that's messaging them back on social media, text message or even phone call! **Following up is essential.**

DISCOVER THE BENEFITS OF HITTING YOUR FIRST PROMOTION!





CHECK OUT WHAT SETS US APART from all other beauty companies!



PARABEN-FREE is vital to consumers as there has been so much controversy about parabens' safety (a common cosmetic grade preservative). We formulate each product with alternative preservatives that are safe and super effective!



GLUTEN-FREE More and more people are finding that they and their family members are experiencing gluten intolerance. We are happy to say that all of our products are gluten-free!



SULFATE-FREE Sulfates are a cleansing agent widely used in the beauty industry. Studies have shown that they dry out the skin and cause irritation and inflammation, which leads to rapid aging and many skin issues over time.



CRUELTY-FREE We love animals and are proud to be certified cruelty-free through the Leaping Bunny organization.



MADE IN THE USA We manufacture all of our skincare in our very own Beauty Laboratory right here in the USA.



MADE WITH LOVE Beauty Society's products are made in-house by a team of experts who care about your skin and the planet. We source high-quality ingredients to ensure every product is made with love from start to finish!



PRODUCT GUARANTEE We are so sure your customers will experience fantastic results, which is why our entire skincare line comes with an unheard-of 12 Month money-back guarantee. There is a 30-day money-back guarantee on makeup and beauty tools. Refills are meant to refill the beautiful bottles of products you already love! With that being said, all refills are non-refundable.



TOP-NOTCH CUSTOMER SERVICE Rest assured that our Customer Solutions department will handle you and your customers with care. You can reach our support specialists via email at support@beautysociety.com, or call/text us at 866-446-8848 during our open office hours (more details at BeautySociety.com/contact).



ENVIRONMENTALLY FRIENDLY We take being a company with a conscience seriously. Beauty Society does everything possible to keep the environment safe and clean. We are the only skincare company that offers recyclable refills for almost our entire line of skincare products. We ask that our customers reuse their beautiful jars and bottles by purchasing refills. We offer a 10% discount on the refills, and we plant a tree with every refill purchased to globally combat deforestation through our partnership with The Eden Reforestation Project.

We are so proud to have been named one of the top 15 most eco-friendly beauty companies in the world!



SOCIETY+ MEMBER SUBSCRIPTION PROGRAM

Our Society+ program is available for your clients at no extra cost. Members save 15% on all products purchased, 50% off Infuse Subscriptions, free shipping on all orders over \$50, and 50% off our product of the month special! All customers are enrolled in the program once they create an active subscription on their account.



OUR BEAUTY SOCIETY BEAUTYBOXES are a priceless subscription that has proved to be one of our most popular programs. Each box contains a great selection of our Beauty Society products, refills, travel-sized products, beauty swag items, coupon codes, and more! The cost is just \$60 for Society+ Members. Society+ Members have the option to receive the box monthly, every other month, or every three months.



SOCIETY REWARD POINTS

Society Reward Points are points that are earned on every Beauty Society order! Points can be used as discounts on future orders and subscriptions.
\$1 Spent = 1 Point Earned | 100 Points = \$1 Discount



SHARE THE LOVE

Our brand-new referral program allows your customers to share their love for Beauty Society with friends! Your customer will receive 2000 Society Reward points per new customer that purchases under their referral link. Customers can find their referral link in their customer portal.

WATER CHARGER

Your skincare journey should start from within! Our Inner Skin Treatment is an essential step to improve your skin's appearance from the inside out.

INFUSE HA INNER SKIN TREATMENT

Hyaluronic Acid is a naturally occurring polysaccharide molecule in our bodies. Its primary function is to retain water and hydrate the skin and body. As we age, our bodies produce less Hyaluronic Acid, which can reduce the body's natural ability to retain water, reducing skin elasticity.

Infuse HA uses HAPLEX Plus, a cutting edge, high purity, food grade form of Hyaluronic Acid made from the fermentation of bacteria and yeast. This specialized fermentation process results in small, potent molecules that are more efficiently absorbed and retained by the skin.



- Increases skin's moisture and elasticity
- Prevent signs of aging such as fine lines and wrinkles
- Formulated with a combination of vitamins and minerals to protect and hydrate the skin

KEY ACTIVE INGREDIENTS

VITAMIN C - An antioxidant that works to help fight skin damage and help promote natural collagen production in the skin.

NIACINAMIDE - Builds keratin, which keeps the skin firm and healthy. This ingredient also helps your skin regulate oil production and reduces redness and the appearance of pores.

MAGNESIUM CITRATE - Improves mineral absorption, which increases skin hydration and the overall effectiveness of Infuse's other active ingredients.

WHO SHOULD USE INFUSE HA?

Infuse HA is formulated to benefit all skin types! However, if you are pregnant, breastfeeding, or have any serious medical conditions, please consult a health care professional before taking Infuse HA. Infuse is also not suggested for children younger than 4 years old.

HOW SHOULD INFUSE HA BE USED?

Mix one scoop with 8-12 ounces of your favorite hot or cold beverage once daily. For best results, stir the beverage to avoid clumping. Adults can use up to two servings daily.



CASE STUDIES



A clinical study demonstrated statistically significant results on skin moisture and skin elasticity parameters after oral intake of our microbial fermented Hyaluronic Acid, HAPLEX®Plus, versus a placebo. Microbes, bacteria, and yeast have broken down HAPLEX®Plus during the fermentation process, resulting in smaller and more concentrated molecules that are ready to impact the skin. Smaller molecules absorb better and more efficiently. The fermentation process creates something called postbiotics, which show up in the form of peptides, enzymes, and acids. Postbiotics have anti-inflammatory properties that enhance your skin with a balanced microbiome that calms inflamed skin. Inflammation is the bottom line of aging.

MOISTURE TEST

In the moisture test, the test group took the product for 45 days.

- The skin moisture increased by 9%.

OXIDATIVE STRESS TESTS

In the moisture test, the test group took the product for 180 days.

- The MDA levels (serum malondialdehyde), which are the end product of lipid peroxidation (high oxidation of the lipids in our skin), decreased by 4%.
- The SOD levels, (Superoxide Dismutase), which is an enzyme that helps break down tissue damaging oxygen molecules in our skin, went up 9%.
- The GSH-Px levels, (Glutathione Peroxide), which is a cofactor of antioxidant and detoxifying enzymes, went up 4.3%.

WRINKLE TEST

In the moisture test, the test group took the product for 180 days.

- Gross skin elasticity up 7%
- Net skin elasticity up 15%
- Entire skin elasticity up 11%

*These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure or prevent any disease.*

CLEANSE

Beautiful healthy skin begins with proper cleansing. Our cleansers safely, gently, and effectively tackle unwanted dirt and toxins while treating skin issues and concerns.

SET ME FREE PORE-CLEARING CLEANSER

Break free from the shackles of excess oil, impurities, congested pores and breakouts.

This best selling cleanser is filled with natural cleansers derived from tea tree, sage, thyme, and eucalyptus that leaves your skin feeling fresh and clean. Set Me Free can work with most skin types, but is highly recommended for normal to oily/blemish prone skin. Set your best face forward from this day on with clearer and healthier skin.



- Tea tree oil instantly dissolves surface oil and dirt from the skin
- Great for those that prefer a sudsy cleanser
- Dissolves make up instantly
- Great for cleansing Beauty Society make up brushes
- A perfect cleanser for back and shoulder acne
- Be careful not to recommend to those with severe rosacea and sensitive skin

KEY ACTIVE INGREDIENTS

TEA TREE OIL (*Melaleuca Alternafolia*): Glycolic/amino acid complex ensures maximum AHA delivery with minimal discomfort.

WILLOWBARK (*Salix Nigra*): Natural salicylic acid helps dissolve cells that block pores; helps maintain moisture.

YUCCA: Saponin rich natural plant cleanser for soothing. This root is known for its antiseptic properties and has been used to soothe and calm irritating skin conditions through its antioxidant elements.

WHO SHOULD USE SET ME FREE?

Perfect for blemish-prone/oily skin, combination skin and normal skin.

HOW SHOULD SET ME FREE BE USED?

Use morning and evening. Work small amount onto dry skin, add water and continue to lather. Rinse well and pat dry. Skin sensitivity to essential oils and plant extracts is possible; a patch test is advised before recommending to highly allergic clients.



EASY GOING

GENTLE CRÈME CLEANSER

Easy Going is an effective cleanser for sensitive, maturing, and most dry skin types including rosacea.

Dirt, impurities and even the toughest eye makeup doesn't stand a chance against our natural cleansing agents that are derived from yucca, chickweed and quillaja.

Easy Going is packed with sea whip, green tea, and Pro-Vitamin B5, which will keep most skin types calm, cool, and cleansed.

KEY ACTIVE INGREDIENTS

YUCCA: Saponin rich natural plant cleanser for soothing. This root is known for its antiseptic properties and has been used to soothe and calm irritating skin conditions through its antioxidant elements.

GREEN TEA (Camellia Oleifera): Soothing plant antioxidant calms skin during the cleansing process.

SEA WHIP: Strongest soothing agent of all the sea plants.

PANTHENOL: Pro-Vitamin B5 keeps skin hydrated during the cleansing process.

WHO SHOULD USE EASY GOING?

Normal, dry, combination, sensitive and maturing skin.

HOW SHOULD EASY GOING BE USED?

Use morning and evening. Apply a small amount to dry or slightly moist skin. Gently massage in a circular motion, rinse well with warm water and pat dry.

- Dissolves makeup instantly
- Rinses completely, so toner is not required
- Skin feels ultra soft, fresh and comfortable (the skin's protective barrier is still intact after cleansing)
- For best results, cleanse skin in a circular motion for 3 minutes to receive maximum benefit
- recommended especially for sensitive, chemically treated, and irritated skin types

CLEANSE

STEP
1

2 RESURFACE

These unique resurfacing products aggressively, yet gently, lift away dead surface skin, regenerate new cells, and prep the skin for deeper penetration of the products that follow.

FAKE ID

GLYCOLIC REJUVENATING SERUM

Our most popular resurfacer is a powerful blend of glycolic and lactic acids shown to reveal results in as little as three days! This marvelous 10% glycolic, time released serum will set your skin on a reconstruction mission to reverse sun-damage, fine lines, enlarged pores, hyper-pigmentation and wrinkles.

Sea whip, white tea, and kola extract will prevent any type of irritation, inflammation or peeling that is usually accompanied by strong AHA products.

Say goodbye to dull, damaged skin and hello to fresh and fabulous!



- Gentler than most AHA serums because of white tea, sea whip and kola extract
- Patch test suggested for those with ultra-sensitive skin and rosacea
- Great for reversing sun damage on hands - Always follow with sunscreen
- Avoid eye area

KEY ACTIVE INGREDIENTS

GLYCOLIC ACID COMPLEX: Ensures maximum AHA delivery with minimum discomfort.

LACTIC ACID: Lactic/amino acid complex ensures maximum AHA delivery with minimal discomfort.

CENTELLA ASIATICA EXTRACT: Plant extract with potent antioxidant properties and a rich source of amino acids that helps to revitalize skin's protective barrier and mitigate some of the visible effects of sun damage.

SEA WHIP: Strongest soothing action of all the sea-derived calming agents; soothes in seconds.

PEG-8/SMDI COPOLYMER: Time-released, targeted delivery for increased AHA penetration.

WHO SHOULD USE FAKE ID?

Fake ID is great for all skin types but we always recommend a patch test before using the product.

HOW SHOULD FAKE ID BE USED?

Use morning and evening. Apply after cleanser on face, neck, and décolleté while avoiding the eye area. Allow the product to absorb fully before applying step three product(s).



ALL NIGHTER

RETINOL NIGHT RESURFACER

A must have age defying serum that is formulated with the highest concentration of 1% Retinol and 4% Matrixyl 3000 you can get without a prescription.

Amazing improvement will be seen on whistle lines, crows feet, and deep wrinkles in just a few days.

Age spots, sun-damage, and discoloration will be a thing of the past in just a few weeks. This is a very strong serum that should only be applied in the evening. If All Nighter is in your regimen, using Making Shade or other sunscreen during the day is a must.



KEY ACTIVE INGREDIENTS

RETINOL: Pure bio active Vitamin A works inside skin's surface, where dryness and wrinkles develop.

PALMITOYL PENTAPEPTIDE-4: Bio active peptide reduces wrinkles as much as 68% within 2-6 months. A U.S. Department of Health study shows peptides reduce wrinkles up to a total of 90% (2006).

DIPOTASSIUM GLYCYRRHIZATE: Soothing agents from licorice, mugwort and algae amino acids soothe stinging, redness or other inflammation often seen with Vitamin A.

RETINYL PALMITATE: Storage form of Vitamin A; visibly improve signs of surface aging.

BETA CAROTENE: Pro-vitamin A; most active antioxidant form, protects DNA from free radical damage.

CHOLECALCIFEROL: Vitamin D; boosts age-fighting effects of Vitamin A.

ADVANCED BTX: Anti-wrinkle ingredient which increases the volume of the dermis by 10-15%. It induces strong muscular relaxation, purges carbon dioxide from the skin, and refreshes the skin.

WHO SHOULD USE ALL NIGHTER?

Anyone with rough, discolored, damaged, sun spotted or aging skin.

HOW SHOULD ALL NIGHTER BE USED?

Use in the evening. Smooth gently onto face, neck décolleté, lips and under eye area after cleansing. Follow with your step three product(s).

- Do not use immediately before or after any Glycolic Acid (AHA/BHA) products
- Must use sunscreen during daytime hours
- May be used around the eye area
- Great for clearing acne
- Use only in your evening regimen
- OK for sensitive skin
- Not recommended for pregnant and nursing women

**Not available in refills.*

RESURFACE

STEP
2

CRYSTAL BALL

MICRODERMABRASION TREATMENT

This unique formula of volcanic micro crystals, green tea extract, chamomile, licorice and an array of exotic oils delivers all the amazing benefits of an in-spa microdermabrasion, but without the hefty price tag.

Crystal Ball contains perfectly formed tiny, spherical, round-edged pumice crystals that gently buff away signs of sun damage, discoloration, enlarged pores, fine lines, wrinkles, age spots and acne scars. Your skin will be visibly brighter and smoother after just one use.

Crystal Ball's volcanic micro-crystals, wrapped in silky powder, also protect the skin's surface from micro-tears and scratching, which are often the results of even the best exfoliants and microdermabrasion systems.

So, go ahead and polish up...
your skin will be radiant!



- Great for removing dead skin on heels, elbows and lips
- Do not use Fake ID and All Nighter on days when using Crystal Ball
- For drier skin conditions add a drop or two of Liquid Luxury for additional suppleness

KEY ACTIVE INGREDIENTS

PUMICE: Volcanic micro-crystals are the smallest of all buffing crystals that allow exfoliation without irritation.

GREEN TEA, CHAMOMILE and LICORICE: Soothing plant extracts calm skin during polishing treatment.

JOJOBA OIL: Conditioning oil leaves skin ultra-soft and supple.

KUKUI, BORAGE, SUNFLOWER OILS: Lipid-rich plant oils help revive skin's natural barrier.

AZULENE: Calming blue oil from Roman Chamomile for soothing skin curing exfoliation.

WHO SHOULD USE CRYSTAL BALL?

All skin types.

HOW SHOULD CRYSTAL BALL BE USED?

Dampen face with water and work product into a light lather with your fingertips. Use circular motions to gently apply on the face and neck. Rinse off the product with water and avoid applying Fake ID or All Nighter after use. Use once a week at most.

STEP

2

RESURFACE

REBUILD

Rebuilding and Repairing skin after resurfacing is crucial. Each of our rebuild and repair serums is formulated to target and repair specific skin issues such as wrinkles, deep lines, sensitivity, loss of collagen, to redness, rosacea, psoriasis, and more.

OUR LITTLE SECRET

FIRMING AND WRINKLE REPAIR SERUM



Nothing compares to the high level of active ingredients packed into this beautiful bottle. With a combination of 4% Matrixyl peptides, algae peptides, coneflower, and sodium ascorbate, all of which put together make a fabulous combination sure to make you notice major (68-90%) firming results in just 2-4 weeks.



You will feel the firming effects immediately and wrinkle reversal continues with prolonged use guaranteed! It's up to you whether you let them in on your little secret.

KEY ACTIVE INGREDIENTS

MATRIXYL PEPTIDES: Proven to out-perform Vitamin C and Retinol to smooth wrinkles by as much as 68% - 90% in 2-6 months.

HYDROCOTYL ASIATICA (gotu kola/centella asiatica): Improves skin's firmness up to 21% in 4 weeks.

DIPALMITOYL HYDROXYPROLINE: Plant derived collagen that protects the body's natural collagen production.

BLACK CURRANT FRUIT OIL: High in Vitamin C and phytochemicals which contributes antioxidant protection from harmful free radicals present in the environment. Improves water retention and overall increase in skin hydration.

ALGAE PEPTIDES: Helps increase skin's firmness up to 20%, reduces appearance of fine lines and wrinkles by 27%.

WHO SHOULD USE OUR LITTLE SECRET?

Aging skin of all types, especially menopausal skin losing its firmness, loose and sagging skin above and below the eyes, and overall aging skin.

HOW SHOULD OUR LITTLE SECRET BE USED?

Use morning and evening. Apply up to 2 pumps to freshly cleansed face, neck and décolleté. Gentle enough for the delicate eye area.

- Contains five botanical firming ingredients in addition to pentapeptide-4
- Feeling a little tired during the day? Apply over your makeup around the eyes for an instant "pick me up"
- Some may be sensitive to peptides and may develop tiny white bumps. This is a skin reaction, not acne or pimples

YOUTH ACCELERATOR

AGE REVERSAL SERUM

No product on the market can match the regenerative power of this youth accelerating serum. Apple Stem Cell is combined with a proven blend of Peptides, All Q-10 plus, Argireline XP and Mala'kite to immediately smooth lines, fight free radical damage and promote the skin's natural defenses.

Dramatic results can be seen in as little as 28 days.



- Slow and reverse aging
- Improve collagen production
- Prevent stem cell deterioration and increase renewal

KEY ACTIVE INGREDIENTS

PHYTO CELL TEC MALUS DOMESTICA: Apple stem cells; repair the function of facial stem cells, aid in the regeneration and growth of new ones and delay the aging process. Fine lines, wrinkles and other age-related imperfections are immediately reduced.

ARGIRELINE® NP: Anti-wrinkle hexapeptide; releases contracted muscles immediately diminishing unwanted lines and wrinkles.

SODIUM HYALURONATE: The most powerful hydrator; creates the ideal environment for the generation of new skin cells, by drawing 'active' ingredients deeper into the dermis. Its unmatched moisturizing properties instantly plump the skin, diminishing fine lines and wrinkles.

ASCORBYL PALMITATE: Time-released Vitamin C, repairs and reverses sun damage.

ALL Q-10 PLUS: Protects from sun damage, pollution and free radical damage by forming a powerful defense against oxidative stress, premature aging, and sun damage.

VITAMIN A PALMITATE: Easily absorbed antioxidant; produced from Retinol (Vitamin A) and Palmitic Acid (a fatty acid), improves collagen production, restores suppleness, improves the appearance of dry/damaged skin, plumps skin and smooths fine lines.

MALA'KITE: Copper rich antioxidant; promotes the skin's natural defenses, armors cells against free radical damage (sun, pollution, environmental exposure) and the daily skin stresses that cause fine lines, wrinkles and other signs of aging.

WHO SHOULD USE YOUTH ACCELERATOR?

Anyone who wants smoother, tighter and healthier skin.

HOW SHOULD YOUTH ACCELERATOR BE USED?

Use morning and evening. Gently massage on face until it absorbs completely.

STEP

3

REBUILD

MISSION ACCOMPLISHED

FIRMING + WRINKLE REPAIR SERUM

Get ready for the next evolution in skincare. This ultra-rich mousse combines advanced technology with a new age of “smart” ingredients. Mission Accomplished acts as a fountain of youth to restore cells to a younger acting state. The skin is re-energized, and collagen performs more effectively, resulting in vibrant, younger-looking skin.



KEY ACTIVE INGREDIENTS

SILVER EAR MUSHROOM (TREMELLA FUCIFORMIS POLYSACCHARIDE): Five times more hydrating than hyaluronic acid. This ingredient leaves skin plump, glowing, and healthy.

ERGOTHIONEINE: Energizing antioxidant amino acid; energizes skin cells for faster response time and protects against oxidative stress.

THERMUS THERMOPHILLUS FERMENT: Strong antioxidant that protects against UV and environmental damage; stimulated by heat exposure.

ARABIDOPSIS THALIANA EXTRACT: Restoring enzyme derived from Arabidopsis extract (of the mustard family); targets DNA damage, reversing signs of photo-aging and wrinkling.

PHAEO - DACTYLUM TRIORNUITUM EXTRACT: From micro-algae; increases proteasome activity and prevents accumulation of “cellular sludge” that contributes to age spots.

BIFIDA FERMENT LYSATE: A probiotic ingredient that strengthens the skin's microbiome to encourage the skin to repair itself and appear healthier visibly.

WHO SHOULD USE MISSION ACCOMPLISHED?

Great for all skin types. MA is highly recommended to those with signs of aging such as wrinkles, sun spots, and loss of elasticity. This product also works great for those who are looking for preventative anti-aging skincare.

HOW SHOULD MISSION ACCOMPLISHED BE USED?

Use morning and evening. After cleansing and resurfacing, apply a small amount to the face, neck, and décolleté. Gentle enough for the delicate eye area. Follow with moisturizer (and SPF if using in the morning).

- Dramatically improve and even out skin's tone, firmness, and elasticity
- Repairs visible sun damage and other signs of environmental stress
- Boosts skin's immune response to support DNA self-repair
- Encourages healthy collagen development
- Instantly leaves skin soft, supple and silky-smooth

REBUILD

STEP
3

IMMORTAL EYES

EYE CRÈME-GEL

Ultra-hydrating crème-gel utilizes cultured stem cells from Uttwiler Spatlauber, a rare Swiss apple known for its potent age defying and anti-wrinkle effects. Combined with powerful time-released ceramides, peptides and high concentrations of Vitamins A, C, E and CoQ10 this eye serum effectively targets the wrinkles, sagging and sun-damage on and around the delicate eye area.

The breakthrough technology behind this eye crème-gel will teach your skin to alter its aging behavior by prolonging the longevity of your own skin cells. Serving as a mediator between time and your cellular communicators, this revolutionary treatment will combat and reverse chronological aging.



- Triglycerides and hyaluronic acid deeply hydrate, further reducing crepiness as they soften and rejuvenate the skin
- Dramatic results can be seen in as little as 28 days
- Prevents new lines from forming
- Smoothing and lifting to eye area
- Very strong product, a patch test is advised before recommending to sensitive clients

KEY ACTIVE INGREDIENTS

MALUS DOMESTICA FRUIT CELL CULTURE EXTRACT: Active apple stem cells, protect longevity, delay cellular decay and combat aging, preserve and improve the look and vitality of skin.

MATRIXL 3000 (Palmitoyl oligopeptide/ Palmitoyl tetrapeptide-7): Multi-chain peptides, halt aging and repair wrinkled skin.

CERAMIDES (Sphingolipids): Strengthen skin, improve tone and texture, retain essential moisture.

ASCORBYL PALMITATE: Time-released Vitamin C, repairs and reverses sun damage.

TOCOPHERYL ACETATE: Vitamin E, keeps skin lipids fresh, protects youthful radiance.

RETINYL PALMITATE: Vitamin A, irons out fine lines.

UBIQUINONE: CoQ10, most potent anti-aging vitamin on the market.

PHOSPHOLIPIDS: Moisturizing lipids give a time released delivery system.

SODIUM HYALURONATE: Super-hydrator, bonds 1000 times its weight in moisture to skin.

WHO SHOULD USE IMMORTAL EYES?

Anyone who wants to halt and reverse an aging eye area.

HOW SHOULD IMMORTAL EYES BE USED?

Use morning and evening. Gently apply to the entire eye area (top and bottom), after applying serums and before moisturizer. Follow with sunscreen after the morning application.

POKER FACE

CREASE AND WRINKLE RELIEF CRÈME



Put your game face on. This crease-reversing, wrinkle-erasing crème delivers comparable results to facial injections. Ingredients like Amino Butyric Acid and Gynostemma release your skin's own natural muscle relaxers to instantly smooth out fine lines, wrinkles and crow's feet. A healthy dose of Matrixyl 3000 (multi-chain peptides) works from the inside to rebuild the damage, making the wrinkle-free skin permanent in as little as 60 - 90 days.

Poker Face may be used on fine lines and wrinkles caused by facial movements, crow's feet, furrows, nasal labial folds, and forehead wrinkles.



KEY ACTIVE INGREDIENTS

AMINO BUTYRIC ACID: Instantly reduces wrinkles, fine lines, crow's feet and signs of stress by numbing and relaxing muscle cells.

MATRIXYL 3000: Peptide complex that increases cell turnover, firmness, elasticity and smoothness while visibly reducing the appearance of lines and wrinkles.

SESAME OIL: Absorbs rapidly, allowing active ingredients to penetrate and circulate through the tissues. It also tightens facial skin and controls enlargement of pores.

WHO SHOULD USE POKER FACE?

Anyone who wants to reverse facial wrinkles and prevent signs of aging.

HOW SHOULD POKER FACE BE USED?

Warm a small amount on expression lines, then pat into skin. May be used am or pm. Immediate effects last for 8-10 hours. If used on a daily basis, effects become cumulative after 2-3 weeks.

- Use on clean skin, before applying other step 3 products
- Additional Poker Face may be applied if full results are not reached within 10 minutes.
- For best results, emulsify the product on the line or wrinkle, and then gently pat in until fully absorbed.
- Not recommended for pregnant or nursing women.

PERFECT FORM

NECK AND DÉCOLETTÉ REPAIR CRÈME

We're not messing around with this aggressive, high strength multi-peptide sculpting neck and décolleté crème. Loaded with 4% Matrixyl 3000, an oglio peptide and cell-messaging complex to target the tissue producing cells to enhance firmness for the neck and décolleté.

To enhance the sculpted effect is an anti-puffiness complex of Eyeliss, a blend of skin-strengthening flavonoids and elasticity peptides that reduce slacked skin.



- Diminish crow's feet and fine lines around the mouth
- Apply to lips to plump, firm and appear more youthful
- Reduce skin slacking on neck and décolleté

KEY ACTIVE INGREDIENTS

MATRIXYL PEPTIDES: Peptides complex that firms and reduces the appearance of visible wrinkles within 60 days if used twice daily.

CRANBERRY OIL: Extremely moisturizing oil that easily penetrates the skin; aides in absorption of essential fatty acids; rich in antioxidants tocotrienols as well as Omega-6 and Omega-3 fatty acids.

EYELISS: Anti-puffiness complex reinforces more sculpted appearance of the neck, jawline, and eye area.

YEAST EXTRACT: Revives tone and energizes cells in areas of the face where there is frequent movement.

WHO SHOULD USE PERFECT FORM?

Anyone that desires to lift, tone, energize and re-sculpt the face and jawline. Will revive and energize the skin with continued use. For every skin type.

HOW SHOULD PERFECT FORM BE USED?

Indulge AM or PM by warming a small amount in your fingers and applying to the neck and décolleté. May be used around the eye area in the evening.

DRAMA FREE

REPAIR SERUM

Let this ultra-powerful, cutting edge serum take the “drama” away from multiple skin issues such as sun damage, fine lines, rosacea, scarring, acne, laser or chemically treated skin.

Ingredients like soluble betaglucons, superoxide dismutase and sodium hyaluronate will work overtime to bring back the youthful glow and continue to teach the skin to repair itself.

This serum is great for promoting collagen production, razor burn, acne scarring, and tattoo healing.



KEY ACTIVE INGREDIENTS

SOLUBLE BETA GLUCANS: Biological response modifier (BRM) challenges skin to correct itself.

SUPEROXIDE DISMUTASE: Powerful biological antioxidant; aids in controlling inflammation.

SODIUM HYALURONATE: Bioactive moisturizer that retains water in the skin.

SACCHAROMYCES LYSATE EXTRACT: Helps correct overly red and yellow skin tones and improves moisture to skin's barrier within two to three weeks.

PHOSPHOLIPIDS: Liposomal microbubble; stimulates skin's own internal moisture barrier.

WHO SHOULD USE DRAMA FREE?

All skin of any age or skin type.

HOW SHOULD DRAMA FREE BE USED?

Use morning and evenings. Apply one to two pumps on cleansed face, neck and décolleté before applying moisturizer.

- Apply to cuts and bruises for speedy healing
- Safe to use on children
- Soothes skin after waxing treatments
- Greatly diminishes pink and reddish tones from stretch marks
- Reduces yellowish surface tones in the skin
- Will aid in the healing of eczema, psoriasis and rosacea

UPGRADE

CAFFEINATED BOTANICAL EYE CREAM

Upgrade your look with our potent caffeinated botanical eye cream. Upgrade is formulated with a specialized mix of botanical ingredients to soothe and hydrate the delicate eye area. Caffeine, Hyaluronic Acid, and green tea brighten the under-eye area and reduces the appearance of fine lines and sun spots. Upgrade contains Sea Whip and Yeast extract to soothe the skin while our powerful active ingredients reveal bright youthful results.



- Prevents new fine lines from forming around the eye area
- It will leave your eye area looking visibly brighter in as little as 28 days
- A patch test is recommended for those with sensitive skin before eye area use

KEY ACTIVE INGREDIENTS

CAFFEINE: Applied topically, Caffeine reduces inflammation and puffiness in the skin. It also brightens the skin while preventing the appearance of fine lines and wrinkles.

HYALURONIC ACID: This anti-aging ingredient hydrates the skin while reducing the appearance of fine lines, wrinkles, and sunspots. HA may also reduce redness in the skin and increase skin elasticity.

GREEN TEA: Soothes and protects the skin, reduces sebum, and minimizes signs of aging.

ALGAE EXTRACTS: Algae extracts work to lower the amount of oxidative stress found in the skin and reinforce the skin's barrier function to soothe and alleviate dry skin.

YEAST EXTRACT: Yeast extract is a mixture of flavonoids, sugars, vitamins, and amino acids. This ingredient reduces the amount of oxidative stress on the skin and has a calming effect that helps soothe skin and improve overall skin hydration.

CUPUACU BUTTER: This butter is a miracle emollient that restores elasticity to the skin and contains beneficial antioxidants.

WHO SHOULD USE UPGRADE?

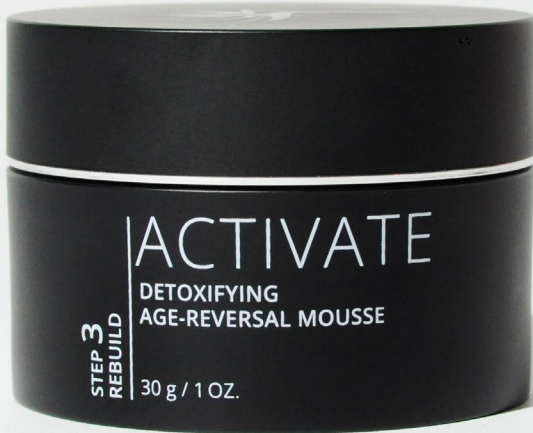
Upgrade is perfect for all skin types. Especially for those who want to prevent, halt, or reverse an aging eye area.

HOW SHOULD UPGRADE BE USED?

Use AM & PM after your cleanser and serum(s). Dab gently around the entire eye area twice daily. Follow with moisturizer.

ACTIVATE

DETOXIFYING AGE-REVERSAL MOUSSE



Activate uses Niacinamide and Charcoal to unclog your pores, while ingredients such as Hyaluronic Acid and Trehalose hydrate the skin to decrease the appearance of fine lines.

Activate is an ideal lightweight serum that will leave your skin looking clear and revitalized!



KEY ACTIVE INGREDIENTS

CAFFEINE: Applied topically, Caffeine reduces inflammation and puffiness in the skin. It also brightens the skin while preventing the appearance of fine lines and wrinkles.

NIACINAMIDE: This multi-faceted ingredient reduces the appearance of enlarged pores by teaching the skin to regulate oil and debris. Niacinamide also boosts the hydrating ability of moisturizing ingredients and prevents the appearance of uneven skin tones.

ACTIVATED CHARCOAL: This ingredient unclogs pores by absorbing oil deep in the skin.

HYALURONIC ACID: This anti-aging ingredient hydrates the skin while reducing the appearance of fine lines, wrinkles, and sunspots. HA may also reduce redness in the skin and increase skin elasticity.

TREHALOSE: This ingredient is an ultra-hydrating and antioxidant ingredient that moisturizes and protects the skin from signs of aging.

WHO SHOULD USE ACTIVATE?

Activate is perfect for all skin types!

HOW ACTIVATE BE USED?

Use AM & PM after your cleanser and serum(s). Apply to the face, neck, and body. Follow with moisturizer.

- Eliminate signs of fine lines and wrinkles
- Decreased puffiness
- Reduces enlarged pores
- Hydrates and moisturizes your skin

REBUILD

3

MOISTURIZE

Moisturizing is a crucial step in maintaining healthy, happy skin. It also keeps it hydrated and locks in the effectiveness of the rebuild and repair serums, all while protecting your skin from free radical damage and oxidation.

KEEP IT LIGHT

OIL-FREE CRÈME-GEL



This unique ultra-sheer, oil-free hydrating gel uses Moisturezomes to deliver thirst quenching liposomes into the deepest layers of the skin. These ingredients make your skin plump and smooth instantly, without clogging your pores along the way.

Delivering bursts of moisture into the skin, Keep It Light also contains Sodium Hyaluronate and Provitamin B5 to deliver even more moisture at the cellular level, while also helping to “reprogram” the skin to retain moisture longer over time.



- Great for youth and acne sufferers
- Perfect and even hydration for oily/blemish prone skin
- Great moisturizer to use during the summer or after working out, even for those who usually use Anytime Anywhere or Love Thy Face

KEY ACTIVE INGREDIENTS

MOISTUREZOMES: Moisture-filled liposomes, deliver continual bursts of time-released moisture.

DEXPANTHENAL PROVITAMIN B: Remoisturizes at a cellular level.

SODIUM HYALURONATE: Superhydrator, bonds 1000 times it's weight in water for instant comfort and plumping.

DIMETHICONE: Protects, smooths and softens without oil.

WHO SHOULD USE KEEP IT LIGHT?

This is a favorite for everyone who wants a light, yet high performing hydrator. We especially recommend this moisturizer for oily and acne prone skin types.

HOW SHOULD KEEP IT LIGHT BE USED?

Use morning and evening. Apply to face, neck and décolleté after the serums.

ANYTIME ANYWHERE

TIME RELEASED MOISTURIZER



Give your skin the love it deserves. This time-released, age-fighting moisturizer has been called the “smart moisturizer” by experts because it works with the skin’s own natural moisturizing lipids to balance any skin type; normalizing oily skin in just 15 days and dry skin in 45 days.

Anytime Anywhere can be worn day and night, delivering deep hydration and moisturization for up to 20 hours per application. It is packed full of skin-revitalizing Vitamin A, sun-damage correcting Vitamin C, age-fighting Vitamin E and three types of moisturizing agents including sodium hyaluronate; which acts as an extra strength moisture magnet. This corrective moisturizer leaves skin feeling supple, soft and hydrated all day long.

So go ahead, smooth it on. Anytime. Anywhere. We promise...your face will love you for it.



KEY ACTIVE INGREDIENTS

FARNESOL COMPLEX: Derived from roses. Helps to normalize oily skin in 15 days and dry skin in 45 days by restoring the proper water to oil ratios in the skin.

TOCOPHERYL LINOLEATE: Moisturizing Vitamin E delivers a comforting reservoir of moisture between skin cells for up to 20 hours.

RETINOL PALMITATE: Stabilized ester of Vitamin A helps smooth fine lines and wrinkles.

ASCORBYL METHYLSILANOL PECTINATE: Stabilized, time-released Vitamin C helps fight sun-damaged skin.

SODIUM HYALURONATE: Extra-strength moisture magnet delivers immediate hydration and control, binding up to 1000 times its weight in water in the skin.

WHO SHOULD USE ANYTIME ANYWHERE?

Great for all skin types, especially anyone with normal to oily skin.

HOW SHOULD ANYTIME ANYWHERE BE USED?

Use morning and evening. Following a cleanse, pat on clean dry skin, neck and décolleté. Can be used over Beauty Society serums and treatment products.

- A great moisturizer for all ages and skin types
- Especially great moisturizer for those with combination skin and oily skin

LOVE THY FACE

MIRACLE MOISTURIZER



Supercharged with rosemary to rebuild the lipids (oils) deep down in the skin (where aging begins) by 450%. This crème restores a healthy protective barrier critical in age prevention; especially in sensitive, dry or chemically treated skin, all of which tend to age faster.

Chock full of soluble beta-glucans, Love Thy Face also slows down the skin's antioxidant depletion deep down, ensuring long-lasting corrections with regular, daily use.

Healthy doses of sea whip, green tea and algae allow this moisturizer to calm and soothe visible signs of redness and sensitivity, while it's moisturizing lipids thoroughly hydrate the skin, giving your complexion a vibrant glow.

Love Thy Face is called the miracle moisturizer, as it smooths fine lines, firms and balances.



- Highly recommended for maturing and dry skin types
- The richest and most emollient anti-aging moisturizer in our skincare line
- Rich in antioxidants and beta-glucans for healing sensitive dry skin

KEY ACTIVE INGREDIENTS

SOLUBLE BETA-GLUCANS: Biological response modifier, challenges skin to correct itself.

SEA WHIP: Strongest soothing agent of all the sea plants.

ROSEMARINUS OFFICINALIS: Inspires up to 450% increase in barrier lipid production.

MOISTURIZING LIPIDS: Holds comforting moisture between cells for hours.

LIPID-RICH OILS: Provides essential lipids for smoother skin; helps reduce sensitivity over time.

ALGAE and MUGWORT: Unique anti-sting complex helps reduce discomfort to sensitive skin.

WHO SHOULD USE LOVE THY FACE?

Love Thy Face is perfect for: dry skin, sensitive skin, maturing skin and chemically treated skin.

HOW SHOULD LOVE THY FACE BE USED?

Use morning and evening. Warm a small amount in the palm of your hand, pat on face, neck and décolleté. Follow with Making Shade SPF 30 sunscreen in daytime.

POLISHED

BLUEBERRY STEM CELL GEL MOISTURIZER



This lightweight gel moisturizer is designed to calm, soothe, and hydrate your skin all day. Polished is infused with anti-inflammatory agents that work to deliver anti-aging benefits with gentle hydration. This moisturizer is packed with tropical butters and oils that work as an emollient to soften and hydrate the skin. The fatty acids in this emollient improve the skin's natural barrier and protect the skin from pollutants in the environment.

Polished is also formulated to be lightweight and quickly absorb into the skin without an oily residue. Stay Polished all day long without the heaviness or greasiness associated with many cream-based moisturizers!



KEY ACTIVE INGREDIENTS

PHYTO-BIOTIC BLUEBERRY STEM CELLS: The antioxidants and essential fatty acids in this ingredient increase cellular metabolism and ATP synthesis, which regulates skin cell turnover rate, increases collagen production, and repairs damage caused by UV light.

MALACHITE EXTRACT: Malachite extract works to smooth, calm, and detoxify congested skin.

CUPUACU BUTTER: This butter is a miracle emollient that restores elasticity to the skin and contains beneficial antioxidants.

MACADAMIA OIL: Macadamia oil moisturizes and nourishes the skin. This ingredient contains high oleic, linoleic, and palmitoleic acid, which prevents skin dryness and reduces the appearance of scars.

TAMANU OIL: Tamanu oil is a highly moisturizing ingredient that contains antioxidants to fight inflammation. This oil stimulates collagen production and has some antibacterial properties that fight acne.

MARSHMALLOW EXTRACT: Marshmallow extract relieves redness and irritation while also softening and moisturizing the skin.

WHO SHOULD USE POLISHED?

Normal, Oily, Combination, and Acne Prone skin types.

HOW SHOULD POLISHED BE USED?

Use AM & PM after your cleanser and serum(s). Apply to the face, neck, and body.

- Light-weight and hydrating moisturizer
- Highly recommended for those with a combination skin type
- Fights irritation and inflammation with soothing and antioxidant ingredients

PROTECT

The secret to younger-looking skin is simple... protect it. Our physical sun protection is so important to ward off damaging UVA and UVB rays which cause immense damage to your skin such as wrinkles, dark spots, and other serious skin conditions.

MAKING SHADE

BROAD SPECTRUM SUNSCREEN

This ultra-sheer, water resistant sunscreen formula is just what you need for a day at the beach or hanging outdoors. Made with octinoxate, the most popular UVB sunscreen in the world, and micronized zinc oxide; the gentlest UVA protective sunscreen available. Making Shade is also great for kids because it won't sting their eyes!

This sunscreen is a greaseless lotion that is perfect for wearing alone or under makeup. Making Shade is also enriched with cell-protecting Vitamin E, Vitamin C and soothing green tea and aloe to keep your complexion calm and moisturized all day while protecting your skin from the damage brought on by direct sunlight. Protecting your skin from the sun's harmful rays is the most important practice to prevent aging and discoloration.



KEY ACTIVE INGREDIENTS

MICRONIZED ZINC OXIDE: Safest and most effective sunscreen ingredient.

GREEN TEA SEED EXTRACT: Calms signs of irritation and aging caused by free radicals.

TOCOPHERYL ACETATE: Anti-aging Vitamin E; keeps skin lipids fresh; protects natural radiance.

TETRAHEXYLDECYL ASCORBATE: Stabilized time released Vitamin C; helps repair visible signs of sun-damage.

WHO SHOULD USE MAKING SHADE?

We recommend this for all skin types.

HOW SHOULD MAKING SHADE BE USED?

After applying moisturizer, wait two minutes and then apply Making Shade.

- Making Shade contains zinc and is a great choice for those with oily/blemish prone skin
- Does not burn when applied to sensitive eye area
- Very little is needed because it is so concentrated
- Sunscreen should be applied 20 minutes before heading into direct sunlight



SKINCARE ADD-ONS

Enjoy some 'me' time while giving your skin the boost it needs to reveal a healthy, beautiful glow. Choose the extra products that best suit your wants and your skin's needs.



TRUE SALVATION FOR AN IMMACULATE COMPLEXION

Banish breakouts forever with this one hit wonder. Revitalize your skin with this double AHA/BHA serum that can clear up your skin for a lifetime. With 10% glycolic and 2% salicylic acid, this serum will go deep down to kill bacteria and fight off future breakouts, leaving you with a fresh, new face!

Beta-glucans will help to rebuild the skin, and green tea and licorice extract will help calm and soothe the skin of any irritation and inflammation. 90% success rate with 100% guarantee!

You get all of this and NO HARMFUL BENZOYL PEROXIDE. True Salvation is a resurfacer and acne serum all wrapped in one! Please avoid using any other resurfacing products before applying True Salvation.

- For those with sensitive skin or rosacea-prone skin, blending with Drama Free may be helpful until a tolerance is built up
- Not only will skin be acne and blemish free; it can diminish acne scarring
- A great replacement for a Step 2 resurfacing serum
- Do not use with other resurfacing product(s)

KEY ACTIVE INGREDIENTS

PANTHENOL: This provitamin is converted to Vitamin B5 (pantothenic acid), which moisturizes calms, repairs and revitalizes skin.

LACTIC ACID: Lactic/amino acid complex ensures maximum AHA delivery with minimum discomfort.

LICHOCHALCONE: Powerful skin calming ingredient from Chinese licorice.

BETAINE SALICYLATE: Natural skin conditioner from sugar beets complexed with keratolytic BHA.

SPIREAUMLARIA: Dermatologist-tested extract of meadowsweet, an herb rich in skin calming and pore purifying phenolic acid and natural acid and a natural skin-defense booster.

BETAGLUCAN: Biological Modifier (BRM), challenges skin to correct itself.

WHO SHOULD USE TRUE SALVATION?

Anyone with oily, blemish prone or problematic skin.

HOW SHOULD TRUE SALVATION BE USED?

Use morning and evening after cleansing. Apply 1-2 pumps to affected areas, avoiding eye area. Allow to absorb completely before applying other serums or moisturizers.

STRIPPER

NON-DRYING ASTRINGENT

This gentle yet effective exfoliating astringent instantly removes congested pores, dries up blemishes, and removes impurities from excess oil without drying out your skin. Malachite Extract's detoxifying and calming properties make your skin appear brighter.

Stripper is the best friend of anyone with oily or acne-prone skin!



- Controls oils and dries out blemishes
- Softens clogged pores and dissolves dead cells with minimal extraction effort
- Be careful to recommend to extremely sensitive skin (patch test suggested)

KEY ACTIVE INGREDIENTS

SALICYLIC ACID: Shrinks and treats acne by reducing swelling and unplugging blocked pores.

MALACHITE EXTRACT: Works to smooth, clarify, detoxify, and calm skin. This extract also unclogs pores so that the skin appears visibly brighter and more luminous.

WITCH HAZEL EXTRACT: Helps to reduce swelling and repair broken skin, while drying out blemishes.

BILBERRY EXTRACT: Is packed full of acne-fighting vitamins and minerals that neutralize free radical damage and calm inflamed skin.

SUGAR CANE EXTRACT: Works as a natural exfoliant that helps the skin remain silky smooth and brighten its appearance.

WHO SHOULD USE STRIPPER?

Perfect for Oily, Acne-Prone, Normal and Combination skin types.

HOW SHOULD STRIPPER BE USED?

Apply to the entire face or oily T-Zone via cotton round after cleansing your skin. Do not wash off. Follow up with your Repair and Rebuild serum(s) and Moisturizer. Use up to 3 times a week. A patch test is strongly recommended for those with sensitive skin.

PRO TIP: *Stripper is the perfect addition to your shaving/waxing routine! Apply after removing hair to prevent ingrown hairs.*



ADD-ONS

VIBRANCE

VITAMIN C CRYSTALS

Up your skincare game with just one shake! Vibrance isn't just Vitamin C!

Our brand new brightening crystals are packed with multiple active ingredients that encourage collagen production, reduce wrinkles, decrease hyperpigmentation, improve skin texture, and soothes your skin.



KEY ACTIVE INGREDIENTS

ASCORBIC ACID (VITAMIN C): Our Ascorbic Acid is a natural, water-soluble Vitamin C that is more potent than most Vitamin C that is commonly found in skincare products. This ingredient increases collagen production, reduces wrinkles and fine lines, fights hyperpigmentation, moisturizes the skin, and reduces redness.

NIACINAMIDE: Niacinamide reduces inflammation, which may help ease redness from eczema and acne. This ingredient also minimizes pore appearance, keeps your skin moisturized, and regulates oil.

BETAINE SALICYLATE: This is a gentle ingredient that resurfaces the skin to improve texture and skin tone. Betaine Salicylate also encourages the growth of new skin cells while it fights oil, clogged pores, and blackheads.

WHO SHOULD USE VIBRANCE?

Vibrance is perfect for all skin types! This product is especially useful for those who have aging skin, textured skin, or hyperpigmentation.

HOW SHOULD VIBRANCE BE USED?

Mix a dime-sized amount of powder with your Step 3 rebuilding serum/cream or Step 4 Moisturizer in the palm of your hand. Smooth the mixture onto a clean face and neck. For best results, apply twice daily, morning and evening.

- Great for all skin types
- Versatile addition to your current regimen
- Have sensitive skin? Try a spot test on your arm before using it on your face. We also recommend using a smaller amount of Vibrance and increasing the amount as your skin builds tolerance.

ADD-ONS





LIQUID LUXURY

LIPID REPAIR OIL

Fortified with Vitamins A, C, D and E, Liquid Luxury revitalizes and softens skin upon application, reducing the appearance of fine lines, imparting radiance and restoring comfort to dry, irritated skin -- all without clogging pores.



Liquid Luxury's moisturizing lipids, plant oils, grape seed, rose hips and sandalwood help restore lubrication and suppleness to the skin by filling in gaps in the surface barrier created by excessive sun exposure, harsh cleansing products, monthly menstrual cycles and hormonal changes. While our product's time releasing Vitamin C prevents pores from clogging, this incredible nutrient oil also "reprograms" dry skin for long-lasting softness with regular use.

So go ahead, indulge! Liquid Luxury can be used by itself or can be mixed with any one of our creams or masks. Your skin will love you for it!

- Add to any moisturizer, masque or scrub for more hydration
- Perfect for nourishing heels, elbows and cuticles
- Add to hair conditioner for extra soft tresses

KEY ACTIVE INGREDIENTS

MOISTURIZING LIPIDS: Found naturally in skin, these lipids hold comforting moisture between skin cells.

LIPID-RICH PLANT OILS: Provides essential lipids to smooth rough skin and reinforce the skin's natural barrier.

AZULENE: Soothing blue calmative from chamomile, sandalwood, phellodendron, barley. Increases skin's moisture, revives softness.

TOCOPHERYL ACETATE: Vitamin E ester, keeps skin lipids fresh, protects natural radiance.

TETRAHEXYLDECYL ASCORBATE: Stabilized, time-released Vitamin C helps reduce risk of clogged-pores.

RETINYL PALMITATE: Storage from Vitamin A; helps visibly soften surface signs of aging.

CHOLECALCIFEROL: Vitamin D3; required for skin's healthy vitality.

WHO SHOULD USE LIQUID LUXURY?

Anyone with dry, dehydrated, stressed skin, combination skin, or maturing skin.

HOW SHOULD LIQUID LUXURY BE USED?

Use morning and evening. Blend a few drops with moisturizer, masque or use alone for extra moisture. This is also the most amazing product for cuticles, elbows and feet.



ADD-ONS

SAVING FACE

PURIFYING, OXYGENATING,
AND ANTI-AGING FOAMING FACIAL
WITH ADVANCED BTX



This deep purification mask will purge carbon dioxide from your skin by cleansing bacteria, pollution, and toxicity from deep within your cells to help promote a clear, smooth, and healthy complexion. The radical oxygenation of the skin boosts cell turnover and circulation, leaving your skin hydrated, plump, and revitalized.

The Advanced BTX dramatically plumps your skin by increasing the volume of your dermis by 10-15% and radically reduces the appearance of lines and wrinkles by relaxing the muscles in your face and allowing them to find their natural position.



KEY ACTIVE INGREDIENTS

ADVANCED BTX: Builds and plumps the skins surface while relaxing the appearance of wrinkles.

GREEN COFFEE: A powerful antioxidant to create healthy protection.

SUNFLOWER: A powerful skin softener,

ALLANTOIN: An anti-inflammatory to soothe skin and redness.

WHO SHOULD USE SAVING FACE?

Aging skin, skin that's lost suppleness, skin that is inflamed or has damage.

HOW SHOULD SAVING FACE BE USED?

Press down on the top of the jar with two fingers to dispense. Apply a liberal layer to clean, dry skin, avoiding the eye area. Allow mask to foam on skin for 5 to 10 minutes until foaming dissipates. Massage face with fingertips and remove thoroughly with warm water.

■ A true, in-home facial treatment providing an experience that touches your senses of sight, touch, scent, and sound—all while providing the benefits of a professional facial without the expense

ADD-ONS



TO THE RESCUE

ACNE FOAMING FACIAL

No need to worry about pesky breakouts, we have a mask that is To The Rescue!

This foaming mask fights off acne causing bacteria to alleviate current breakouts and protect against future pimples.

To The Rescue contains high amounts of Salicylic Acid, Tea Tree Oil, and Willow Bark Extract that are all wrapped up in a fun and bubbly at-home facial. Never fear, To The Rescue is here!



- Fight existing acne and prevent future breakouts
- Consistency is key - use weekly to see the best results

KEY ACTIVE INGREDIENTS

SALICYLIC ACID: This ingredient works to help the skin to shed dead cells and decrease redness and inflammation. This decreases the amount/severity of pimples that form and speeds the healing of current breakouts.

TEA TREE OIL: Naturally occurring essential oil that reduces acne-causing bacteria on the skin's surface. This ingredient also works to calm the skin and reduces redness caused by breakouts.

WILLOW BARK EXTRACT: This is a natural anti-inflammatory and antibacterial ingredient that clears pores and alleviates acne and irritation.

WHO SHOULD USE TO THE RESCUE?

Individuals with skin that is prone to pimples, blackheads, whiteheads, and cystic acne.

HOW SHOULD TO THE RESCUE BE USED?

Apply a liberal layer to clean, dry skin, avoiding the eye area. Allow mask to foam on skin for 5 to 10 minutes until foaming dissipates. Massage face with fingertips and remove thoroughly with warm water. Use To The Rescue 1-3x a week after using your Step 1 cleanser.



ADD-ONS

LET'S FACE IT

OILY SKIN AND ACNE-FIGHTING MASQUE

Let's Face It contains sulfur and witch hazel that fight to remove excess oil and other impurities from the skin. The soothing, pore-purifying mineral complex zinc oxide reduces redness and promotes rapid healing while drying out blemishes within minutes!

Don't have time for a full masque treatment? Go ahead and use Let's Face It as a spot treatment. Dab it onto a blemish and leave on overnight. Watch it disappear!

Face the facts people... Let's Face It will have your face looking clearer and feeling healthier within minutes!



KEY ACTIVE INGREDIENTS

OCTINOXATE ZINC OXIDE: Highly effective soothing, pore-purifying mineral complex.

SULPHUR: Slow molecular weight sulphur, dissolves cellular buildup, helps degrease skin.

WITCH HAZEL: Natural astringent, helps tighten pores without drying.

WHO SHOULD USE LET'S FACE IT?

Perfect for combination or oily and blemish prone skin.

HOW SHOULD LET'S FACE IT BE USED?

Smooth a generous amount over clean, dry skin and allow to fully dry. Rinse well with warm water. Let's Face It should be used one to three times a week.

- Use as a spot treatment over night to dry up a blemish or two
- Brings up impurities for easier extraction
- Mix with True Salvation for a more powerful bacteria fighting masque

ADD-ONS





BABY CALM DOWN

CALMING AND HYDRATING MASQUE

Ultra-soothing gel mask that will wash it all away. Perfect for all skin types, Baby Calm Down will hydrate, heal and brighten your skin with pro-Vitamin B5, soothing plant oils and a potent, yet gentle, licorice extract. Baby Calm Down mask instantly wakes up even the dreariest complexions, while easing surface redness and blotchiness.

Create a spa environment and get ready for the ultra fabulous hydrating mask you know you deserve.



- Gets rid of puffy eyes in a snap
- May be applied on a sunburn in place of Aloe Vera (do not wipe off)
- Add Liquid Luxury for a more emollient and hydrating masque
- Some may experience a slight tingling sensation; this is due to the fruit extracts

KEY ACTIVE INGREDIENTS

PROVITAMIN B5: Hydrates skin and supports the skin's quick repair. Hydration also helps skin defend against bacteria, viruses and pollution.

GREEN TEA EXTRACT: Calms signs of irritation and aging caused by free radicals.

DIPOTASSIUM GLYCYRRHIZATE: Powerful soothing molecule from licorice that calms stressed skin upon contact.

ALLANTOIN: Powerful anti-redness agent that calms visible irritation within seconds.

WHO SHOULD USE BABY CALM DOWN?

Anyone with dry, dehydrated, stressed, acne-prone skin, combination skin and maturing skin.

HOW SHOULD BABY CALM DOWN BE USED?

Use one to three times a week. Apply generous amount onto clean face and neck. Relax and enjoy for 20 minutes. Rinse with warm water.



ADD-ONS



STARTER REGIMENS

Scan the QR code and take our skincare quiz to see which of our six Starter Regimens is right for you!



NORMAL SKIN

SET ME FREE Pore Clearing Cleanser

FAKE ID Glycolic Rejuvenating Serum

YOUTH ACCELERATOR Apple Stem Cell Age Reversal Serum

ANYTIME ANYWHERE Time Released Moisturizer

BLEMISH PRONE SKIN

SET ME FREE Pore Clearing Cleanser

TRUE SALVATION Immaculate Complexion Serum

DRAMA FREE Repair Serum

KEEP IT LIGHT Oil Free Crème-Gel



SENSITIVE SKIN

EASY GOING Gentle Crème Cleanser

ALL NIGHTER Age Defying Night Resurfacer

DRAMA FREE Repair Serum

LOVE THY FACE Miracle Moisturizer

MATURING DRY SKIN

EASY GOING Gentle Crème Cleanser

ALL NIGHTER Age Defying Night Resurfacer

OUR LITTLE SECRET Firming & Wrinkle Repair Serum

LOVE THY FACE Miracle Moisturizer



MATURING OILY SKIN

SET ME FREE Pore Clearing Cleanser

FAKE ID Glycolic Rejuvenating Serum

OUR LITTLE SECRET Firming & Wrinkle Repair Serum

ANYTIME ANYWHERE Time Released Moisturizer

ULTRA AGE DEFYING

EASY GOING Gentle Crème Cleanser

FAKE ID Glycolic Rejuvenating Serum

ALL NIGHTER Age Defying Night Resurfacer

OUR LITTLE SECRET Firming & Wrinkle Repair Serum

MISSION ACCOMPLISHED DNA Cell Rejuvenating Age Reversal Serum

SAVING FACE Foaming Facial with Advanced BTX

LOVE THY FACE Miracle Moisturizer





TRANSFORMATIONS

These are 100% real before and after images of the complexion transformations experienced by using our high-performance skincare products.



HEATHER B.

"The only hope I had for my skin from dermatologists was laser treatments and bleach treatment. Then I found something to improve my melasma, spots, texture, dry skin and wrinkles! I've been able to go out in public without makeup on. Something I've never done since I was a child."



ROBIN J.

"I've been a hairdresser and in the beauty business for over 40 years. I've used high-end and low-end products searching for something to help my old face.

I turned 60 this year. And I just feel way younger. How did I get to this age? And my mother kept looking back in the mirror at me. I needed help and was looking for a surgeon. Thank goodness my daughter introduced me to beauty society! The changes are crazy and I'm so grateful for this company and products. They have boosted my self-esteem and gotten me excited for the beauty industry again."



TRACY E.

"It took me 61 years to get these wrinkles, fine lines & discoloration, but after just 5 months, I am amazed with my results! Love my under-eye area so much! Immortal Eyes for the Win! Consistency is key and I will continue this skincare journey!"



NAOKO G.

"Aloha! My name is Niki. I'm 59 years old mom and grandma living in a beautiful island of Oahu, Hawaii. For many years our family lived in Arizona and now here on the island. Unfortunately, years of being a sun-worshipper has taken a toll on my skin, sun spots, wrinkles, and generally looking dull and tired. I'm so happy that my long-time friend from Arizona introduced me to Beauty Society! I started with a basic routine and started seeing the difference in less than a month. These products are no joke!! My skin looked hydrated, spots were fading, and I just looked healthier! I have added a few more products as time went on (thanks to Beauty Box and cart deals!!) and honestly, my skin looks years younger, and it has definitely boosted my confidence!"

TO CHECKOUT THE REST OF
THE TRANSFORMATIONS, VISIT
[BEAUTYSOCIETY.COM/TRANSFORMATIONS](https://www.beautysociety.com/transformations)



JULIE H.

"This skincare line is literally life changing! Having acne as an adult is so challenging and made me so self conscious.

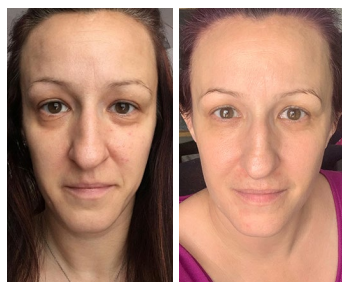
I am obsessed with my results and the confidence that has come along with it! I can't say enough about how amazingly everything works and how incredible it feels to finally have clear skin!"



JO ANNE C.

"For years I carried around a concealer in my purse, I also had one in my glove box because I had to reapply throughout the day. I was so embarrassed by my hereditary dark under eye (packed for Europe as I would call them) bags. If I ran out without concealer, naturally I would run into someone who would tell me I looked tired.

The photo on the left was 2017 and the right is 2020, just a few months after using immortal eyes. I no longer wear concealer at all. Even when I wear makeup, which is rare these days. I no longer need it."



CHERYL B.

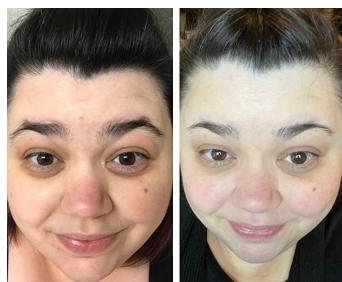
"I'm a Florida native & former sun worshiper who didn't realize the benefits of sunscreen until my 40's. I hated the way my neck and chest looked. These products have reversed years of damage and restored elasticity to my skin. At 49 I feel like look better than I did at 39."



BRANDEE S.

"Fight fight fight, for two years I've been battling with tumors and cancer that seriously impacts my skin texture, color, feel in general. Finding these products could not have happened at a better time. I went from looking Grey and sickly to bright and glowing. You can't even tell I'm sick at this point.

I just was honored with being able to celebrate my 44th birthday! I'm honored to call myself a National Advisor and I look forward to what the future holds by being a part of this community!"



+ HAIRCARE

A good haircare routine is a must if you are looking to maintain soft, bouncy, healthy hair.

REDEMPTION

ADVANCED HAIR REPAIR + CONDITIONING SPRAY

A multi-tasking leave in conditioning spray that helps tame frizz, add moisture to dry and stressed hair, and repair damage. All while adding thermal protection and leaving your hair feeling silky soft and shiny. Infused with a luxurious plumeria and coconut scent.



- Makes your hair appear fuller by providing hydration and protection to each strand
- Makes your hair stronger so it can grow longer without breakage
- Eliminates split ends
- Detangles and smells amazing

KEY ACTIVE INGREDIENTS

KERATIN: Smooths the cells that overlap to form your hair strands resulting in hair that looks full and glossy. Also makes hair less frizzy.

PANTHENOL: Improves damaged hair by improving elasticity, moisture retention and flexibility.

WHEAT GERM: Provides hydration and nourishes hair.

LINOLENIC ACID: Has been known to stimulate hair growth.

WHO SHOULD USE REDEMPTION?

Anyone who wants healthier hair, especially good for thin and damaged hair.

HOW SHOULD REDEMPTION BE USED?

Shake well, spray generously on wet hair after shampooing and conditioning. Leave in, do not rinse. Style as usual.



REDEMPTION

HAIR REPAIR BONDING CRÈME

You'll have great hair days in store with our Redemption Hair Mask! Our hair mask contains active ingredients such as Acetyl Tetrapeptide-3 and Panthenol (Vitamin b5) that strengthen hair follicles and encourage the thickening of the hair.

Other active ingredients such as Cupuacu butter and Biotin works to smoothen split ends and soften all hair types.

KEY ACTIVE INGREDIENTS

ACETYL TETRAPEPTIDE-3 - Stimulates the hair follicles to strengthen strands of hair at the source and targets the causes of hair loss.

PANTHENOL (VITAMIN B5) - Binds the hair follicles and locks in moisture. It builds a thin layer of moisture on the surface of the hair to add shine, softness, and strength without added oils or greasiness.

CUPUACU BUTTER - Feeds hair follicles to promote faster, healthier hair growth.

BIOTIN - Stimulates keratin production in hair and increases the rate of follicle growth.

WHO SHOULD USE REDEMPTION HAIR MASK?

Redemption hair mask is great for all hair types, but is especially effective for people with damaged, dry, or brittle hair.

HOW SHOULD REDEMPTION HAIR MASK BE USED?

Shampoo your hair, then rinse. Apply the Redemption hair mask and wait 3-5 minutes before rinsing well. Follow with conditioner. Towel dry and style your refreshed hair as usual. Incorporate this mask in your shower routine once a week or as often as needed.

- Use 1-2 times a week
- Strengthens and protects hair structure



REDEMPTION

DRY SHAMPOO

Redemption dry shampoo is the perfect companion for oily and flat hair types. Our dry shampoo works to give your oily hair some life before your next wash while adding some volume to dull hair!

Did you know that most dry shampoo products are full of harmful ingredients for your hair like butane, propane, alcohol, and perfume? We decided to take a safe and healthy direction and instead have added ingredients that are great for your hair and scalp.

Plus! You can enjoy our eco-friendly pump.



- Revitalize your hair in between showers
- Our powder pump is a perfect eco-friendly alternative to aerosol
- Less is more! Start with a small amount of dry shampoo and apply more as needed

KEY ACTIVE INGREDIENTS

BENTONITE: A clay that absorbs dirt and oil while acting as an anti-inflammatory and antibacterial agent.

SULPHURIC MUD: rich in minerals to help with irritation of the scalp and control dandruff.

ARROWROOT POWDER: Absorbs oils and promotes healing of the scalp.

BIOTIN: Stimulates keratin production, increases follicle growth, and slows the thinning of your hair.

WHO SHOULD USE REDEMPTION DRY SHAMPOO?

Redemption Dry Shampoo is perfect for all hair types!.

HOW SHOULD REDEMPTION BE USED?

First, part your hair into small sections. Start by parting through the oiliest section of your hair. Conservatively apply Redemption Dry Shampoo onto oily areas, do not apply all over the entire scalp. Massage the dry shampoo into your scalp with your hands to activate the ingredients that soak up the oil. If you notice too much residue after massaging, run a brush or comb through your hair from root to tip!



HAIRCARE



BEAUTY PRODUCTS

Treating your skin to quality products shouldn't stop at skincare.
When it comes to our beauty products, you can expect the best!

GOLDEN CHILD

SELF TANNING DROPS



Take your summer glow to the next level! Get that golden hour glow without the sun damage! The sun produces harmful UVB and UVA rays that can cause dark spots and prematurely age your skin, but now you don't have to choose between damaged skin and a glowing tan. Golden Child is a sunless self-tanner that's fully customizable to how bronzed you want to look.

GUIDE

Use the guide below to decide how many drops to use on each section of the body: arms, legs, torso, etc.

SUN KISSED - 3 - 5 drops mixed with moisturizer

GLOWING - 6 - 9 drops mixed with moisturizer

GOLDEN CHILD - 10 - 12 drops mixed with moisturizer

WHO SHOULD USE GOLDEN CHILD TANNING DROPS?

Golden Child is great for anyone looking for a healthy, natural-looking glow without the harmful sun damage of an actual tan!

HOW SHOULD GOLDEN CHILD BE USED?

Mix your desired amount of drops with your moisturizer and apply. Wear loose clothing as the tan develops. It may take 5-7 hours for your tan to fully appear! Reapply about once a week to maintain tan or only use when desired. Remove jewelry before applying and wash hands thoroughly after use.

- Delivers a glowing, fully customizable tan in just a few hours
- Start slow! You can always build upon your tan with more drops
- A patch test 24 hours before use is advised





SMOOTH OPERATOR

CELLULITE CREAM

Make cellulite a thing of the past. We know how stubborn cellulite can be and how hard it is to find a product that actually works. That is why we have formulated this amazing cream with strong and effective ingredients such as Caffeine, Hydrolyzed Glycosaminoglycans, Brassica Alba Sprout Extract, Theophylline, and Theobromine.



- Our formula is hydrating and will not leave your skin feeling sticky
- Enjoy the warming sensation on your skin as you apply to problem areas
- Not recommended for women who are pregnant
- Avoid sensitive areas such as the face

KEY ACTIVE INGREDIENTS

CAFFEINE - Caffeine is great for dilating blood vessels and reducing the appearance of dimples in the skin.

HYDROLYZED GLYCOSAMINOGLYCANS - This ingredient is extremely effective in its ability to bind with water to help increase depth hydration, improving the elasticity and firmness of the skin.

BRASSICA ALBA SPROUT EXTRACT - Known as natural capsaicin, the active component in chili peppers, this ingredient increases circulation which minimizes the appearance of cellulite and helps shape body contours. (This is what triggers the warming sensation on your skin.)

THEOPHYLLINE AND THEOBROMINE - Excellent active ingredients that effectively release fatty acids and promote firmness.

WHO SHOULD USE SMOOTH OPERATOR?

Anyone who is struggling to get rid of that stubborn cellulite or is looking to firm the skin in problem areas around the body.

HOW SHOULD SMOOTH OPERATOR BE USED?

Apply a generous amount of cream regularly to problem areas such as the thighs, hips, tummy, arms, and derriere in a circular motion to give those areas an added lift and healthy glow! Wash hands thoroughly after each use. Be sure to avoid contact with eyes and keep away from children.



BEAUTY



NIGHT SHIFT

NIGHTTIME LIP REPAIR MASK

Every once in a while a beauty product is created that is a complete industry game-changer. This lip creme is packed with deep conditioning and moisturizing ingredients to soften and heal your lips while you sleep.

Nightshift contains a Swiss Apple Stem Cell ingredient that dramatically reduces wrinkles on and around your mouth and Advanced BTX that oxygenates and plumps your gorgeous lips. Your lips won't be able to live without Nightshift!

KEY ACTIVE INGREDIENTS

ADVANCED BTX: Builds, plumps and relaxes the skin to diminish signs of wrinkles.

APPLE STEM CELL: Activates your skin to rejuvenate damaged skin to reverse signs of aging.

SHEA BUTTER: Boosts skin moisture and soothes skin problems with its anti-inflammatory properties.

WHO SHOULD USE NIGHT SHIFT?

Night Shift is great for all skin types. This mask is for anyone looking to rejuvenate their lips by boosting skin moisture, and reverse any skin damage or aging. A fantastic product for women, men, children teens - especially those living in dry climates.

HOW SHOULD NIGHT SHIFT BE USED?

Apply a generous amount of Night Shift to your lips before you go to bed and let it work its magic overnight!

Pro Tip: Use small amounts throughout the day as needed for extra hydration and smoothness

- Maintain moisture and smoothness
- Promote cell rejuvenation
- Reverse signs of aging like fine lines and wrinkles



WORTH IT

LIP PLUMPER

We are more than excited to have developed a true breakthrough in lip plumping. Our new pumping gloss will give you immediate and long-term results of pretty, full, and youthful lips.

Our state-of-the-art formula includes ingredients that will make your lips fuller within minutes and keeps them feeling good with added calming and cooling properties.

- Makes your lips feel incredibly luscious and full
- Promotes blood flow for fuller, healthier lips
- Now Available in 5 Fabulous Shades

KEY ACTIVE INGREDIENTS

CINNAMON ESSENTIAL OIL - Assists in stimulating circulation and reducing stress.

HYALURONIC ACID - Helps reduce the appearance of fine lines and wrinkles, it retains moisture in the skin and creates a plumping effect.

ADVANCED BTX - Advanced BTX is readily absorbed by the skin and increases the volume of the dermis layer, significantly reducing the appearance of fine lines and wrinkles.

WHO SHOULD USE WORTH IT?

Worth It is great for anyone wanting to achieve instant fuller-looking lips. **PLEASE NOTE:** It is completely normal to experience a slight tingling sensation on your lips after application. If the burning sensation does not subside or becomes worse after the first few minutes of application, please discontinue the use of Worth It.

HOW SHOULD WORTH IT BE USED?

Worth It should be used only on your lips and can be reapplied whenever desired!

LIP GLAZE

LIGHTWEIGHT +
NOURISHING GLOSS

Our lightweight Lip Glaze line is formulated with hydrating and anti-aging ingredients without sacrificing bright pigmented shades.

This Glaze will give you soft, plump and deliciously glossy-looking lips.



KEY ACTIVE INGREDIENTS

SHEA BUTTER - Boosts skin moisture and soothes skin problems with its anti-inflammatory properties.

SQUALENE - A lipid that hydrates and repairs the skin's natural moisture barrier to reduce the appearance of fine lines.

COCOBUTTER - An emollient that forms a thin layer on the skin's surface to retain more moisture

WHO SHOULD USE LIP GLAZE?

Lip Glaze is fantastic for all skin types. This lip product is a must for those with fine lines and wrinkles on and around the lips.

HOW SHOULD LIP GLAZE BE USED?

Apply Lip Glaze on your lips and reapply throughout the day!

- Wear Lip Glaze by itself or on top of your favorite lipstick shade for further dimension
- Check our website to see our most up-to-date Lip Glaze shade range

PHOTO SHOOT

FACIAL PRIMER



Get ready for your close-up with this translucent matte emulsion that glides on like silk and instantly gives your skin a warm, vibrant, flawless glow!

Using a revolutionary soft-light diffusion technology that deflects light away from the skin, Photo Shoot gives a luminous smoothness to even the roughest surface, softening fine lines and wrinkles, 'shrinking' pores and evening out discoloration and harsh skin tones (including rosacea).



- Perfect for use under all makeup...or even when you just feel like baring it all
- This is a true favorite of celebrity make up artists

KEY ACTIVE INGREDIENTS

SILICA: Silica plays a role in keeping skin elastic and collagen healthy.

WHO SHOULD USE PHOTO SHOOT?

Photo Shoot is great for all skin types, especially people who use foundation.

HOW SHOULD PHOTO SHOOT BE USED?

Squeeze a pea-sized amount onto your hand and apply it to the whole face or areas where you would like to smooth the skin. Best used after your moisturizer and before foundation.



BEAUTY



PERFECT 10

LIQUID FOUNDATION

Formulated with an unheard-of 10 anti-aging ingredients, including the hottest ingredient in anti-aging—Apple Stem Cell Technology. This oil-free, color-correcting, flawless, long-wearing liquid makeup is beautiful and extremely beneficial for your skin.

WHO SHOULD USE PERFECT 10?

Perfect 10 liquid foundation is great for everyone.

- Contains apple stem cells, vitamins A, C, & E, ceramides, CoQ10, white tea, biotin, bisabolol, and phytosphingosine
- This product will forever be your favorite liquid foundation



BEAUTY





SHEER JOY

AGE-DEFYING TINTED SERUM

With this age-defying tinted serum, you never have to choose between skincare and makeup. Sheer Joy is filled with anti-aging and anti-inflammatory ingredients that will hydrate your skin while fighting fine lines and repairing damaged skin. This serum will make your skin feel natural and refreshed with light-to-medium coverage.

Say goodbye to caked-on makeup and hello to a hydrating, breathable tint from Sheer Joy!

- This light coverage foundation will let your skin breathe throughout the day
- Filled with anti-aging, anti-inflammatory, and acne-fighting ingredients
- Available in Refills



KEY ACTIVE INGREDIENTS

HYALURONIC ACID - This ingredient can help soothe redness, increase skin moisture, and reduce the appearance of fine lines and wrinkles.

PEPTIDES (PALMITOYL TETRAPEPTIDE-7) - These amino acids provide anti-aging effects by stimulating cell production and boosting the renewal process. These peptides can help repair visible skin damage and strengthen the skin's underlying supportive elements.

CUCUMBER EXTRACT - This extract hydrates and soothes the skin. Its refreshing properties can reduce puffiness and ease redness.

ALOE JUICE - Using aloe topically can reduce the appearance of active acne, and its anti-inflammatory properties work to prevent future fine lines and wrinkles.

WHO SHOULD USE SHEER JOY?

Sheer Joy is perfect for all skin types.

HOW SHOULD SHEER JOY BE USED?

Mix 1-2 pumps on the back of the hand before applying on your skin.



BEAUTY



INCOGNITO

ANTI-AGING CONCEALER

Our newly reformulated Incognito long-lasting concealer glides on like butter, hides imperfections, and will never leave your skin looking cakey!

We formulated Incognito to look and feel like your skin to give you a glowing, even tone. It's also infused with beneficial skincare ingredients that work to give you the appearance of a brighter, healthier complexion!

KEY ACTIVE INGREDIENTS

SHEA BUTTER - Boosts the skin's moisture and soothes skin problems with its anti-inflammatory properties.

COCOA BUTTER - An ingredient that replenishes the skin's moisture without leaving your skin feeling greasy.

CO Q 10 - Fights against pollution and free radical damage by forming a powerful defense against oxidative stress and the appearance of premature aging.

GREEN TEA EXTRACT (CAMELLIA OLEIFERA) - This plant contains antioxidants that calms and soothes the skin when applied topically.

WHO SHOULD USE INCOGNITO?

Incognito is perfect for all skin types!

HOW SHOULD INCOGNITO BE USED?

Apply a little or apply a lot! Apply Incognito to your imperfections and/or under eyes and blend well with a sponge or brush.

- Use your Incognito with your Perfect 10 foundation for a flawless look!
- Perfect product to hide imperfections and tired under eyes

BEAUTY



BEAUTY SOCIETY BOX *experience*

THERE IS AN EXCITING NEW WAY TO GET YOUR RETAIL CUSTOMERS STARTED AS A SOCIETY+ MEMBER AND A BEAUTYBOX SUBSCRIBER WITHOUT WAITING FOR SUBSCRIPTION DAY!

For only \$29 plus free shipping, this box acts as a sneak peek of what you will receive in your future BeautyBox subscriptions! The BeautyBox Experience is only available for Retail customers and can only be purchased one time.

WHAT WILL MY CUSTOMER RECEIVE IN THE BEAUTYBOX EXPERIENCE BOX?

- 1 Full-Size Beauty Society skincare product
- 1 Beauty Society 'Swag Item'
- 5 Beauty Society 'Travel Size' products
- 1 BeautyBox Experience Pamphlet
- 1 Promo Code for \$10 off a \$30 order
- Free Shipping on the Experience Box Purchase

WHAT HAPPENS AFTER MY CUSTOMER PURCHASES THE BEAUTYBOX EXPERIENCE BOX?

They will become an Society+ Member and will have a monthly BeautyBox subscription.

WHAT BENEFITS WILL MY NEW CUSTOMER HAVE?

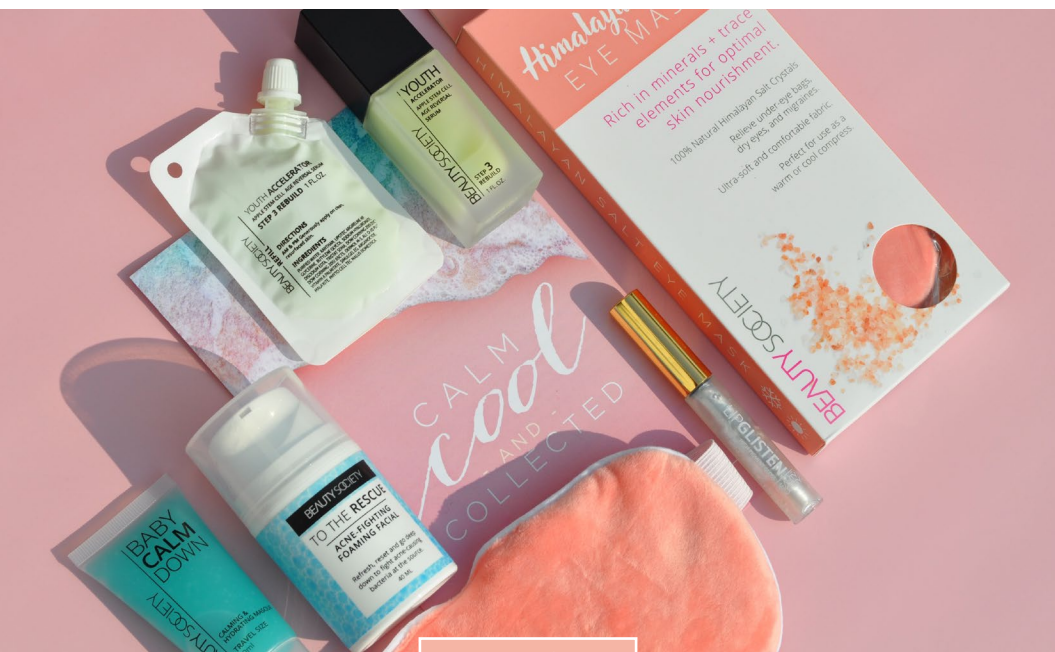
- 15% off of retail pricing on all future orders
- Receive Free shipping on all orders over \$50, and discounted shipping of \$5.95 on orders below \$50
- 50% off on all Product of the Month Specials
- No fees! Remaining a Society+ Member is completely free. They just need an active subscription on their account, and they get all these benefits for free!





BEAUTYBOX

A convenient, fun, and affordable way to nab the latest and greatest beauty trends from skincare, makeup, haircare, and more!



PAST BOXES



The Beauty Society BeautyBox! Each subscription box will hold an array of full-size products, travel-size products, beauty tools, and other must-have essentials! Whether you're trying to stay on top of beauty trends, expand your collection of Beauty Society products or simply want to try out new things, the BeautyBox is sure to hold something special for you!

SOCIETY+ MEMBERS

The BeautyBox subscription can be set up to your desired frequency of either monthly, bi-monthly, or every three months.

ADVISORS

The BeautyBox subscription qualifies for advisor pricing. Advisor subscriptions can only be set as monthly.

- Every month 1 BRAND NEW PRODUCT will be launched that is exclusive to the BeautyBox
- Now have up to 3 BeautyBoxes on subscription each month



BEAUTY
SOCIETY BOX



MAKING A DIFFERENCE



YOUR SKINCARE CAN CHANGE HER LIFE

BY PURCHASING A BEAUTY SOCIETY REFILL, YOU ARE HELPING TO REPLENISH NATIVE TREES AND HELP ALLEVIATE EXTREME POVERTY THROUGH OUR 'EMPLOY TO PLANT' ENVIRONMENTAL PARTNERSHIP WITH EDEN REFORESTATION PROJECTS.

Learn more at beautysociety.com/making-a-difference/

Reducing landfill waste and reversing deforestation of the planet through our 'Plant a Tree' with every refill purchased program. Save money on the products you love, while helping preserve our precious earth.

TREASURE NOT TRASH

We plant a tree with every
refill purchased.



IN PARTNERSHIP WITH
Eden Reforestation Projects

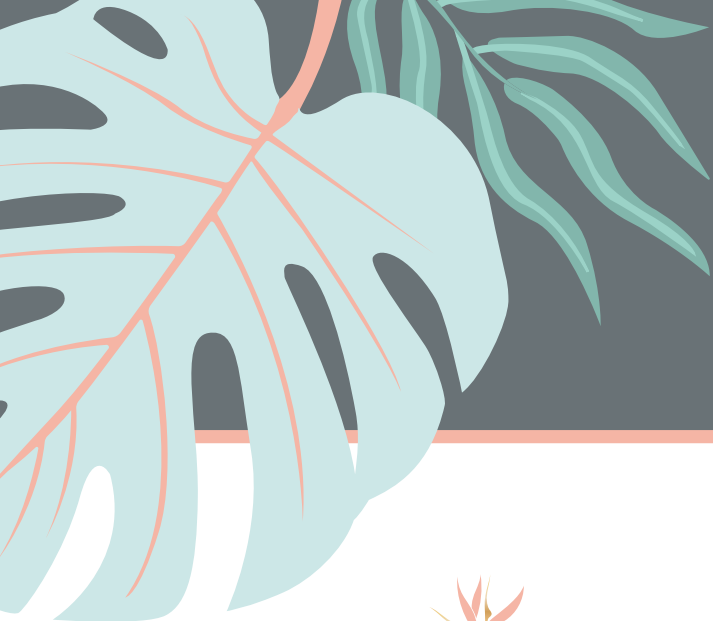
Our goal is to plant hundreds of thousands of native trees in Madagascar, Haiti, and Nepal. These specific regions have been ravaged by illegal logging and clear cutting that have destroyed the natural ecosystem.

The deforestation resulting from illegal logging and clear cutting reduces the environment for animals and the reduction of rain-forests has been shown to have a direct connection to global warming. In addition to the impact trees and rain-forests have on the environment, they also have a direct impact on the people that rely on them.

The wages that are earned empower men and women who have been exposed to human trafficking, extreme poverty, or lived as refugees. They are able to support their families and work on small plot farms. Their job is very specific – reforest their nation. For every Beauty Society refill purchased a donation is made, a donation that results in the planting of another tree.

REFILLS AVAILABLE

Set Me Free
Easy Going
Keep It Light
Anytime Anywhere
Love Thy Face
Fake ID
Immortal Eyes
Our Little Secret
Perfect Form
Poker Face
Saving Face
True Salvation
Youth Accelerator
Redemption
Drama Free
Liquid Luxury
Mission Accomplished
Sheer Joy



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